ERICSSON

NETWORKED SOCIETY

Giancarlo Di Bernardo

Head of IT Segment

Ericsson Region Mediterranean

WHAT?

“The Networked Society is when people, business and society are using connected devices to their benefit.”

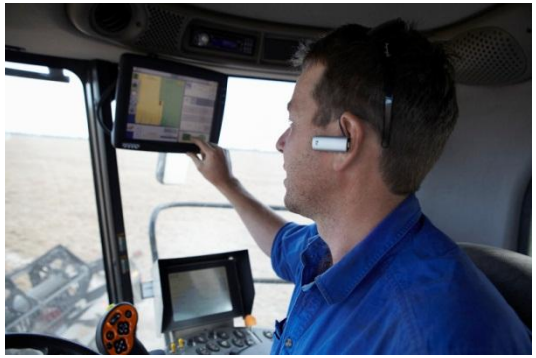
Is about…what’s NEXT

IMAGINE THE POSSIBILITIES
IN THE NETWORKED
SOCIETY...

A WHOLE NEW MINDSET…

THE DIGITAL NATIVES

CHANGING BUSINESS MODELS



TECHNOLOGY AS AN ENABLER

WHERE WE ARE...
OUR STUDIES

THE TRAFFIC & MARKET REPORT

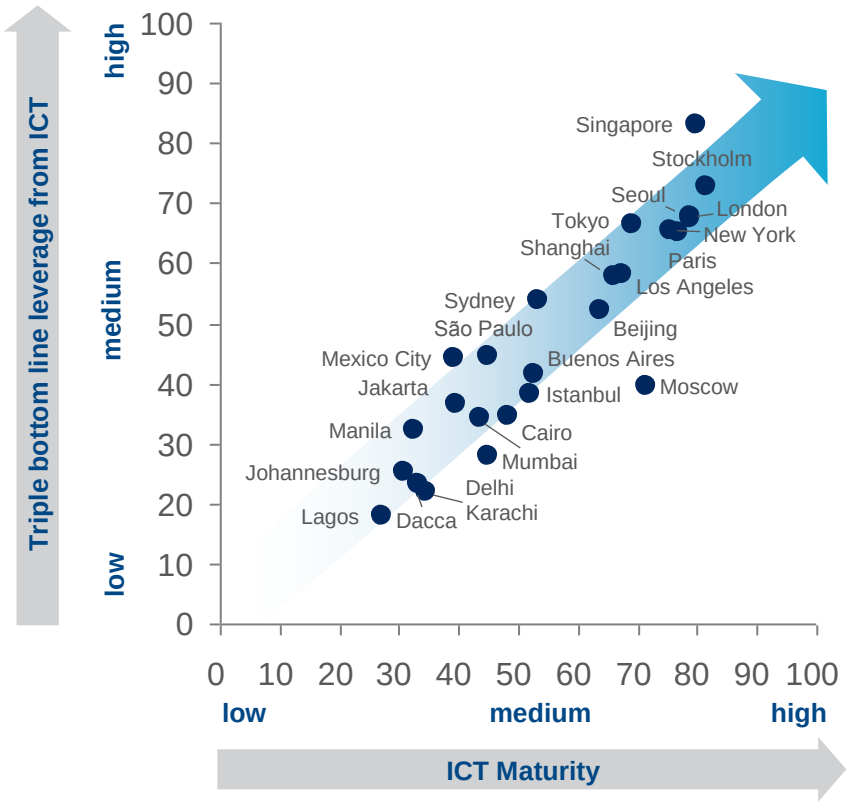
~5
BILLION

MOBILE BROADBAND SUBSCRIPTIONS BY THE END OF 2017

15X

MOBILE DATA TRAFFIC WILL GROW ~15 TIMES BY THE END OF 2017

THE NETWORKED SOCIETY CITY INDEX



THE NEED FOR SPEED REPORT

DOUBLING THE BROADBAND SPEED CAN INCREASE A COUNTRY'S GDP BY 0.3%

SOME ERICSSON PROOF-POINTS

CONNECT TO LEARN

- ERICSSON
- EARTH INSTITUTE AT COLUMBIA UNIVERISTY
- MILLENIUM PROMISES

- Cloud-based ICT solution for schools
- Designed to reduce costs and improving accessibility
- Mobile communication tool connecting teachers and learners
- USA and Africa class rooms connected

ELECTRIC VEHICLE CHARGING

- ERICSSON
- VOLVO CAR
- VIKTORIA INSTITUTE
- GÖTEBORG ENERGI

- To facilitate EV market introduction by making it easier to own and use
- Focus on:
  - cross-industry barriers
  - user functionality
  - intelligent, scalable ICT infrastructure
  - services (billing and charging)

SMART GRID

- ERICSSON
- AUSGRID (AUSTRALIA)

- Wireless access network (LTE) for two-way communications
- Greater control over households bills and lower environmental impact
- Allows renewable energy sources to be better integrated into the power network, new processes

IT IS HAPPENING NOW!
ARE WE READY?

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